

EXHIBIT 30

12:49 1 engaging MoonPay, was there a discussion about how
2 the LBC on MoonPay would be priced?

3 A. I believe so.

4 Q. Okay. And what were the options
12:49 5 considered for how LBC sold through the MoonPay
6 widget would be priced?

7 A. We wanted to price the LBC at the
8 market price. But MoonPay also takes a pretty
9 large transaction cut. So there was a discussion
12:49 10 of how much we could afford to lose when selling
11 in MoonPay.

12 Q. Okay. And what was the result of that
13 discussion?

14 A. I believe we chose to set the price
12:49 15 pretty close to the market price and eat --
16 essentially, eat the fees.

17 Q. Okay.

18 A. But that -- I believe we also may have
19 changed -- changed that over time.

12:50 20 Q. Changed it in what way?

21 A. I believe we may have increased the
22 price so that we were eating less of the fees.

23 Q. So that more of the fee would be passed
24 to the purchaser?

12:50 25 MR. MILLER: Objection.

12:50 1 A. Essentially. So that we were not
2 paying for the fees. Yeah.

3 Q. Why was the -- what were the reasons
4 for the decision to price the LBC at close to the
12:50 5 market price or at the market price?

6 A. Well, we -- the purpose of selling LBC
7 was to make it available to users on the platform.
8 If we sold the LBC for less than the market price,
9 that would encourage people to buy it just to, you
12:50 10 know, not -- not necessarily to use it.

11 Q. Could -- well, actually, was there any
12 discussion about setting a sort of a flat price
13 for LBC to be sold through the widget?

14 A. That -- attempting to fix a price in a
12:51 15 market is a well known -- well known terrible
16 idea.

17 Q. Well, that's not what I asked.
18 I asked whether there was discussion
19 about --

12:51 20 A. No. There was not.

21 Q. Okay. No consideration about saying we
22 will sell LBC for six cents or some other number?

23 A. That would be absolutely insane.

24 Q. Why would that be insane?

12:51 25 A. That -- it's literally impossible to